Phase 1: Find an Idea

Name:	
Direct	ions: Watch the TED Talk video of the CB Student and answer these questions.
1.	How did you feel as you listened to the TED Talk? Why?
2.	State and explain reasons why this is a new idea.
3.	In your opinion, what makes this talk interesting?
4.	What facts supported this idea?
5.	Was the idea realistic? Why or why not?

Write down your favorite idea in one or two sentences. Fest your idea using the 3-prong test. Revise your idea until you can answer yes to all 3 questions.
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- IS MY IDEA NEW? -
→ IS IT INTERESTING? ←
(TO A BROAD ANDIENCE)
(CAN YOUR CALL TO ACTION RE EXECUTED?)